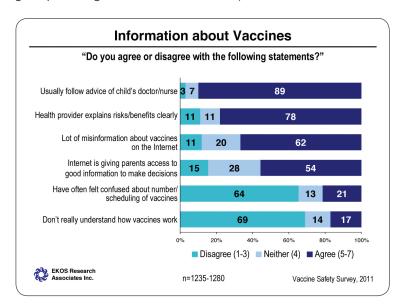
Professional Resource

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BEST PRACTICES IN (NPF) IMMUNIZATIONS

There are at least two important reasons to talk to parents about vaccines (both publicly and non-publicly funded):

1. As a physician you are the leading reason why parents accept vaccines for themselves and their children.² As you will see from the graph below, parents usually follow the advice of the physician/nurse when making a decision to immunize (although a small majority believe the internet is also a good place to get advice and information).



"Research has shown that a health care provider's advice has a major influence on parental decision-making."



- 2. Additionally, the Canadian Medical Protective Association (CMPA) advises that physicians should be prepared to let patients and families know how they can protect themselves and their families from vaccine-preventable diseases.³
 - By informing parents about all the vaccine options, you have fulfilled your obligations as defined by the Canadian Medical Protective Association.
 - If an indication applies, Health Authorities provide the vaccine at no cost. You can facilitate this process by sending the family to the Health Unit where staff will assess eligibility.

One of the most important questions on a parent's mind about vaccines is:

"What is YOUR recommendation as a health care provider?"

14/11/25 Best Practices in (NPF) Immunizations

¹ MacDonald NE, Finlay J. Working with vaccine-hesitant parents. Paediatr Child Health 2013;18 (5):265-7. Retrieved September 10, 2013 from: www.cps.ca/en/documents/position/working-with-vaccine-hesitant-parents

² EKOS Research Associates Inc. for PHAC. Survey of Parents on Key Issues Related to Immunization; 2011. Retrieved November 19, 2014 from: http://resources.cpha.ca/immunize.ca/data/1792e.pdf

³ The Canadian Medical Protective Association, New vaccines — What are your obligations? Retrieved February 1, 2014 from: https://oplfrpd5.cmpa-acpm.ca/en/safety/-/asset_publisher/N6oEDMrzRbCC/content/new-vaccines-what-are-your-obligations